

2018 BOUNTY OF THE HUDSON WINERY VENDOR GUIDELINES AND REGULATIONS

- Festival Date:** Saturday, June 16, 2018 – ONE DAY, RAIN OR SHINE
- Location:** Ulster County Fairgrounds, 249 Libertyville Rd., New Paltz, NY 12561
- Contact:** Jude DeFalco, phone: 845-256-8456; email: jude@gunkswine.com
- Festival Hours:** 12:00 noon – 5:00pm
- Set-up Times:** Friday, June 15, 12:00 noon – 5pm; **WE STRONGLY RECOMMEND THAT WINERIES DELIVER PRODUCTS ON FRIDAY.** Building will be locked and secured overnight. Saturday, June 16, 8:00am – 10:30am. Festival grounds will be closed to traffic and all vehicles will be directed to the designated vendor parking area at 11:00am on Saturday. The Festival reserves the right to refuse admittance for any vendor arriving after 11:00am.
- Tear Down:** Saturday at 5:00pm. Anyone tearing down prior to 5:00pm may not be invited to future SWT events.
- Commitment:** Your booth must be open for business from 12:00 noon to 5:00pm. You must clean up your booth at closing time. All trash must be placed into garbage cans located on the grounds. All empty bottles, and boxes **MUST** be placed in the dumpster located on the grounds or taken with you when you leave. Waste buckets will be available on the grounds.
- Worker Entry:** Each vendor will be provided (2) vendor wristbands to be used by working staff only.
- Parking:** All vehicles must be moved to the designated parking area by 11:00am. Vendor parking is on the fairgrounds.
- Fees:** \$200 Fee must accompany application. Fee is non-refundable.
- Electricity:** Electricity is available in the main building for this event and on the grounds for no additional cost. Please provide your own extension cords. Generators are permitted for outdoor vendor spaces **ONLY** on a first come, first served basis. Potable water is also available on the grounds. You may bring a fan for your booth as the main building is not air conditioned.
- Booth Specs:** Booth size is approximately 10' x 10' in the main building. We will provide one 8' table and two folding chairs. Vendors must provide their own tablecloth, banner, and any decorations and other supplies needed for their space.
- WiFi Service:** There is secure WiFi service available on site. Login info will provided day of event.

Important Miscellaneous Items: All cases of alcohol entrusted to the “Wine Pick-Up” must be clearly labeled by hand in large letters with the name of your business and the name of the product. Label all four sides using magic marker. Wineries are responsible for tracking inventory at the pick-up area to avoid overselling products. You are not allowed to sell alcohol from your booth.

- The only products you are allowed to have at your booth for sale are those listed on your application.
- Product giveaways are not permitted without the prior approval of the Festival organizers.
- All vendors must first be approved by the Festival organizers. Festival organizers reserve the right at their sole discretion to approve vendors.
- Booth fee is non-refundable. Booth space is non-transferable and cannot be sub-rented.
- No open flames or heaters. No children. No pets. No smoking.
- Anyone not complying with guidelines and regulations must leave the festival immediately if asked to do so by an authorized representative of Shawangunk Wine Trail.
- Wineries will be provided one bag of ice and one gallon of drinking water for their booth at no cost..

WINERY VENDOR GUIDELINES AND REGULATIONS, continued

Requirements:

NYS Sales Tax Certificate: A copy of your valid NYS Certificate to Collect Sales & Use Tax must accompany your application if you sell products that require the collection of tax. This certificate must be displayed at all times at your booth during festival hours. Vendor is solely responsible for the collection, reporting and payment of sales and any other applicable taxes

Liability Insurance: A certificate of general liability insurance – with limits no less than \$1,000,000 for each occurrence and \$2,000,000 general aggregate must be included with your application, and a copy must be kept at your booth during the event. **Vendors must name Shawangunk Wine Trail Inc., P.O. Box 526, Marlboro, NY 12542 and Ulster County Agricultural Society, Inc. AND County of Ulster as additional insured for the Festival date.**

Worker's Compensation Insurance: Vendors should carry the statutory minimum Worker's Compensation Insurance required to comply with New York State.

Farmers Market: The Festival will be an approved Farmers Market by NYS Department of Agriculture & Markets which allows you to serve tastes of your products and sell them, in sealed containers only.

Licenses / Permits: You must provide a valid copy of your state liquor license plus a marketing permit.

Indemnification: Vendor will indemnify and hold harmless Shawangunk Wine Trail Inc. and Ulster County Agricultural Society, Inc. AND County of Ulster and their owners, directors, employees, members, festival staff, sub-contracted staff, volunteers, family members and friends assisting the festival from any loss, illness, damage or injury to product, property, or person and from all claims which might arise. In the unlikely event that legal assistance or legal action becomes necessary, vendor agrees to pay all fees and costs incurred by the Festival and those associated with it.

By my signature below, I indicate that I have read the accompanying guidelines and regulations, and I agree to abide by them.

Name of Vendor Business:

Authorized Signature:

Date:

BOUNTY OF THE HUDSON WINERY VENDOR APPLICATION

Winery Name _____

Business address _____ City/State/Zip _____

Contact Person _____ Phone _____ Alt Phone _____

Email Address _____ Website URL _____

Festival regulations allow you to pour five products, two of which must be wines. All wines must be produced from NYS grapes or fruit. Please list the products you would make available for tasting and sale at the festival along with their prices.

PRODUCT	RETAIL PRICE

CHECKLIST – All required documents listed below must be received by May 11, 2018:

- \$200 fee payable to Shawangunk Wine Trail
- Completed Application Form
- Signed and dated "Winery Guidelines and Regulations"
- Copy of valid NYS Sales Tax Certificate
- Copy of NYS Winery License
- Copy of Marketing Permit
- Certificate of General Liability Insurance with required language

Enclosed is my check made payable to: Shawangunk Wine Trail

To pay by credit card please select card type: MasterCard VISA AmEx Discover

Credit Card # (*print clearly*) _____ Exp. Date: (month/year) ____/____

3 digit security code on back of card _____ Zip Code associated with card _____

Name as it appears on card _____

Card Holders Signature _____

**PLEASE NOTE: YOUR COMPLETED APPLICATION, PAYMENT &
ALL REQUIRED DOCUMENTS MUST BE RECEIVED NO LATER
THAN MAY 11, 2018.**

Mail to: Shawangunk Wine Trail
P.O. Box 526
Marlboro, NY 12542
(Attn: Bounty Festival)

OR Scan and email ALL to jude@GunksWine.com